

How can you attract people to live or sightsee in your hometown?

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I think that building a big shopping center in my hometown is a good idea, because it can attract shoppers not only here but also from nearby cities. For example, Omuta city near this city has a big shopping center. I often go there. Like me, many people go there and do shopping or seeing movie and so on.

Second, show the charm points of my hometown. For example, our city has hot springs. It is called "Tamana onsen". There is very comfortable. And our city has special products. One of them is a type of ramen. It is called "Tamana ramen". It is very delicious. The other is strawberry. It is very fresh. Like them, not only our city but also other cities maybe have charm points. And how can our city diffuse these charm points.

Third, I think that we should use SNS, like YouTube, Twitter and Instagram. They are used by a lot of people around the world not only Japan. So if we use these SNS more effectively, we can attract people to sightsee in this city more than now.

Fourth, I think that we should increase apartments in this city. These days, many apartments are being built in this city. I think it is a good thing. But, recently our city's population has been decreasing. So not only should we sell apartments, but also make the apartments as cheap as we can. If we do it, maybe this city's population will increase in the future.

Fifth, I think that if we improve public transportation, we can go anywhere and sightseers can move more easily and faster. I think it is a good idea, but it cannot be made easily, and is not realistic. Besides, our city does not have enough land to make public transportation, for example, tram, metro and train. And our city does not have funds to make them. There are many demerits, so I think our city should work on making public transport more positive.

Here is a summary of the solutions about this problem I thought of. First, to build a big shopping center. I think it is the best way not only for me but also people living in this city, because if many young people go there, they may produce trends and spread them. Second, show the charm points in our city. Third, use SNS. Fourth, increase apartments. Fifth, improve public transportation.

Finally, I want to develop our city in these ways. To make our city more famous than now, we must know our city's present situation and think about the future's images.